APPENDIX 1

REVIEW	Countywide parking strategy	
Committee	Environment Scrutiny	Chair: Cllr J.H.R. Goodwin
Lead support oficer		

SCOPING

Terms of Reference

To review the present Countywide parking strategy, in particular the appropriateness of the policies and charges in relation to the aims & objectives of Herefordshire Council as part of an integrated transport policy and addressing the social and economic well being of the people of Herefordshire whilst maintaining a net financial contribution to the Engineering & Transportation budget no less than the existing.

Desired Outcomes

- To have a countywide parking strategy with broad support
- To have a clear position regarding the financial aims of parking provision
- To have a clear understanding of the contribution parking can make to the achievement of wider Transportation objectives, in particular its relation to the Local Transport Plan.
- To understand the contribution parking makes to other Herefordshire Council objectives
- To identify performance management objectives for parking

Key Questions

- Why does the council provide car parking?
- Why does the council make and enforce on street parking restrictions?
- What is the balance between supply to support economic activity and managing demand to reduce congestion and meet Local Transport Plan objectives?
- How can the parking market best be segmented?
- What is the best strategy for each segment?
- What are the constraints within which we must work?
- How should the assets be maintained?

Timetable		
Activity	Timescale (activity completed by)	
Agree approach	March 2004	
Collect data	May 2004	
Agree list of witnesses to interview	May 2004	
Interview witnesses	July 2004	
Analysis of data and witness evidence	August 2004	
Prepare recommendations	September 2004	
Report to full Environment scrutiny committee	October 2004	
Committee recommendations considered by cabinet member (Highways and Transportation)	November 2004	
New strategy reported to cabinet for adoption	December 2004	

Members	Support Officers
Cllr. J Goodwin Cllr. J Newman Cllr. K Grumbley Cllr. B Ashton Cllr. Mrs A Gray	J Colyer, Transportation Manager